



ORDERING & PAYMENT information

PLACING YOUR ORDER:

Please attach the following with your order:

1. Account & Shipping form

Shipping charges on a CD order are approximately \$9.95. Print orders are usually less than \$50. Due to changes in rates and weight differences, shipping charges might fluctuate. Contact Myriad Communication Arts for exact shipping costs.

2. Product & Printing order form

CO-OP printing orders with customized imprinted logos & text should include: logo and text files. Detail specifications can be found at:
<http://www.myriadnet.com/rop2002/specifications.html>

3. Your purchase order.

Issue Purchase Order to: Myriad Communication Arts
Terms of payment: **NET 10**

Orders may be faxed, emailed, or mailed.

Fax: 714/962-1719

Email: design@myriadnet.com

Mail: Myriad Communication Arts
8341 Hurstwell Drive
Huntington Beach,
California 92646-3126

For update of printing schedules/ ordering deadlines for co-op printing/price changes, and customized graphics for your print order contact Myriad Communication Arts directly through phone, fax, email or mail; or go online:

www.myriadnet.com/rop2002/
(click navigation at top of each page)

Ordering questions: 714/964-2389

Consortium questions: 714/502-5805

INFORMATION ON CO-OP PRINTING COST

Printing savings are based on the co-op group (the ROPs currently ordering printing) ordering a combined targeted print quantity.

The more units printed cooperatively for the group of ROPs, the less cost per unit for the individual ROP.

If the group order reaches the target quantity, the unit cost will be as quoted.

If the group order exceeds the target quantity, the cost per unit will be further reduced. Participating ROPs will be notified as they might wish to increase their print order to take advantage of the savings per unit.

If the group order does not reach the target quantity, ROPs will be notified with options.



ACCOUNT & SHIPPING information

Please attach this ACCOUNT & SHIPPING FORM to your PURCHASE ORDER and PRODUCT ORDER FORM.

ROP/ROCP name, : _____ Date: _____

ACCOUNTING

Purchase order number: _____

Accounting contact name: _____

Accounting phone number: _____

Accounting email address: _____

Purchase order issue to: Myriad Communication Arts
Huntington Beach,
California 92646-3126

Terms: NET 10 A late charge of 1.5% per month of unpaid balance .

PURCHASING

Purchasers Name: _____

Phone Number: _____

Email Address: _____

Street Address Line 1: _____

Street Address Line 2: _____

City: _____ State: _____ Zip: _____

SHIPPING (IF DIFFERENT FROM ABOVE ADDRESS)

Shipping Address: _____

Street Address 1: _____

Street Address 2: _____

City: _____ State: _____ Zip: _____



PRODUCT & PRINTING order form

Please attach YOUR PURCHASE ORDER and the ACCOUNT & SHIPPING INFORMATION form to this order form.

ROP/ROCP name: _____

Purchase order no.: _____ Date: _____

**NEW
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VIDEO & CD PRODUCTS						
Prod #	Description	Unit Cost	Quantity	Extension	TOTALS	
V101	Video VHS: Success Starts Here - Student Edition	\$30.00				
V102	Video VHS: Success Starts Here - Student Edition (Extended)	\$30.00				
V103	Video VHS: Success Starts Here -Business Edition	\$30.00				
V104	Video VHS Set: Success Starts Here (V101, V102 & V103)	\$75.00				
V105	Video on CD: Success Starts Here - Student Edition	\$85.00				
V107	Video on CD: Success Starts Here Business Edition	\$85.00				
V108	Video on WEB Streaming (56K & DSL speeds) Business	\$65.00				
V109	Video on WEB Streaming (56K & DSL speeds) Student	\$65.00				
CDP1	Collection CD Volume 1.2 (2001) Fact Sheet for Students Fact Sheet for Business Presentation Folder Poster	\$100.00				
CDP2	Collection CD Volume 2 (2002) Pathways Brochure Postcards (Series of 4) Career Display Modules	\$1000.00				
GC208	Graphics Collection CD: Career Icons	\$65.00				
GC209	Graphics Collection CD: On-the Job Illustrations	\$65.00				
GC210	Graphics Collection CD: Web Art	\$65.00				
DF211	Download - Success Flash Movie (Customized text & logo)	\$65.00				
DA212	Download - Animated Logo (Customized text)	\$65.00				
DF213	Download- Web Banner	\$65.00				
				Sub-total		
				CA Sales Tax 7.75%		
				Shipping/handling **	\$9.95	
				Total (video/CD order)		
CO-OP PRINTING						
Prod #	Description	Individual ROP		Combined ROPs		
		Minimum Order	Volume to reach	Unit Cost	Quantity	Extension
PRT109	Fact Sheet for Students*	3000	100,000	call		
PRT110	Fact Sheet for Business*	3000	100,000	call		
PRT111	Presentation Folder*	3000	15,000	call		
PRT112	Poster	50	3,000	call		
PRT213	Pathways Brochure*	3000	100,000	call		
PRT214	Postcards (Series of 4)	8,000 (2,000 sets)	100,000	call		
PRT215	Career Display Modules	1 set	20	call		
				Customize Cost *		
				(\$150.00 per prod./film & plates/black only)		
				Sub-total		
				CA Sales Tax 7.75%		
				Shipping/handling **	\$50.00	
				Total (Print order)		
				Total (Video/CD order)		
				Total amount due		
<p>See important information on co-op printing costs on order & payment form.</p> <p>* Custom graphics are made available for these print projects at a cost of \$150.00 per print project ordered.</p> <p>** Shipping charges on CD orders are approximately \$9.95. Shipping charges on print orders are usually less than \$50. Due to changes in rates and weight differences, shipping charges might fluctuate. Contact Myriad Communication Arts for exact shipping costs.</p>				<p>Terms: NET 10 A late charges of 1.5% per month of unpaid balance .</p>		



CATALOG 2002

PRODUCT DESCRIPTION & PROJECT INFORMATION

SOUTHERN CALIFORNIA

ROCP MARKETING CONSORTIUM

Video Presentation on CD & VHS

Exciting & appealing! Well-paced presentation combines music and graphics with filmed interviews of enthusiastic ROP students and successful graduates of the ROP program. They talk candidly about the ROP program and the careers they now have. The CD is great for business partners and students in your Media Lab.

V101	Student Edition Video <ul style="list-style-type: none"> • 7 minute VHS Video • Intended for student viewing
V102	Student Edition (Extended) Video <ul style="list-style-type: none"> • 15 minute VHS Video • Intended for student viewing
V103	Business Edition Video <ul style="list-style-type: none"> • 8 minute VHS Video • Intended for viewing by business partners
V104	Value Combination Edition Video <ul style="list-style-type: none"> • All editions of the Success Starts Here SM Video • Presentation on one VHS cassette. V101, V102, V103
V105	Student Edition Video on CD <ul style="list-style-type: none"> • 7 minute CD • Intended for student viewing • Labeled & Presented in plastic CD holder
V106	Value Student Edition Video on CD 5 pack for Media Lab <ul style="list-style-type: none"> • 7 minute CD • Intended for student viewing • Labeled & Presented in plastic CD holder
V107	Business Edition Video on CD <ul style="list-style-type: none"> • 8 minute CD • Intended for viewing by business partners • Labeled & Presented in plastic CD holder
V108	Business Edition Video on CD 5 pack for Distribution <ul style="list-style-type: none"> • 8 minute CD • Intended for viewing by business partners • Labeled & Presented in individual plastic CD holders

Go to online catalog
for audio & video clip:
www.myriadnet.com/rop2002/

CATALOG 2002 PRODUCT DESCRIPTION & PROJECT INFORMATION

CDP1	Collection CD Volume 1.2, 2001 Graphics for Printing CD		Co-op Printing is available for individual projects. Refer to the ORDERING & PAYMENT information form for details about co-op printing.
	This CD contains the files necessary for commercial printing of the following printed materials: <ul style="list-style-type: none"> • Fact Sheets - Versions for Students & Business Partners • Presentation Folder • Planning Your Career? Poster 		
	Project title and description	CD P1	Co-op printing info
	Fact Sheet for Students Using graphics and photos this full color page, printed both sides, coordinates with the video presentation. It presents basic ROP program and contact information geared to potential students. Features a clip-off reply coupon.	<ul style="list-style-type: none"> • Quark • 4 color process - 2 sides • 8.5 X 11 • Fonts required:Helvetica, American Typewriter (alternate fonts may be used but will effect line wraps). • There is space allotted for imprinting individual logo and address. • Design elements can be re-used in other ROP projects. 	<ul style="list-style-type: none"> • Print Order #PRT109 • 4 color process - 2 sides • 8.5 X 11 • Minimum Quantity: 3000 • Custom graphic design available for reply card with logo and contact info.* • Coated gloss paper • Co-Op Printing schedule *
	Fact Sheet for Business Using graphics and photos this full color page, printed both sides, coordinates with the video presentation and presents basic ROP program and contact information geared to potential business partners. Features a clip-off reply coupon.	<ul style="list-style-type: none"> • Quark • 4 color process - 2 sides • 8.5 X 11 • Fonts required:Helvetica, American Typewriter (alternate fonts may be used but will effect line wraps). • There is space allotted for imprinting individual logo and address. • Design elements can be re-used in other ROP projects. 	<ul style="list-style-type: none"> • Print Order #PRT110 • 4 color process - 2 sides • 8.5 X 11 • Minimum Quantity: 3000 • Custom graphic design available or reply card with logo and contact info.* • Coated gloss paper • Co-Op Printing schedule *
	Presentation Folder Present your information packets to students and business partners in this unique custom designed folder. Full color graphics and photos are used to coordinate with the Success Starts Here SM Video & other program materials.	<ul style="list-style-type: none"> • Quark • 4 color process - 1 side • 9" X 12" • Fonts not required • 3 " inside flap • Design elements can be re-used in other ROP projects 	<ul style="list-style-type: none"> • Print Order #PRT111 • 4 color process - 1 side • 9" X 12" • Minimum Quantity: 2000 • Customize 3" inside flap with logo & rop name * • Customize back with text, logo & contact info.* • Heavy coated card stock • Co-Op Printing schedule *
Poster Full color and really big! This poster has a strong visual impact. Graphics coordinate with the Success Starts Here SM Video & other program materials.	<ul style="list-style-type: none"> • Illustrator • Fonts not required • 4 Color Process - 1 side • 24" x 36" 	<ul style="list-style-type: none"> • Print Order #PRT112 • 4 color process - 1 side • 24" X 36" • Minimum Quantity:100 • Coated stock • Co-Op Printing schedule * 	

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Phone: 714-964-2389

Fax: 714-962-1719

Email: design@myriadnet.com

Mail: Myriad Communication Arts
8341 Hurstwell Dr

Huntington Beach, CA 92646-3126

or go online:

www.myriadnet.com/rop2002/

CATALOG 2002 PRODUCT DESCRIPTION & PROJECT INFORMATION

<p>CDP2</p>	<p>Collection CD Volume 2, 2002 Graphics for Printing CD</p> <p>This CD contains the files necessary for commercial printing of the following printed materials:</p> <ul style="list-style-type: none"> • "Career Pathways" brochure • Postcards • Career Display Modules 	<p>Co-op printing is available for individual projects. Refer to the Ordering & Payment information page for details about co-op printing.</p>	
	<p>Project title and description</p>	<p>CD P1</p>	<p>Co-op printing info</p>
	<p>Pathways Brochure</p> <p>A visually stimulating graphic approach. Generates interest and enthusiasm for ROP and career development using illustrated career icons and actual student photos and success stories. Folds to square format with a reply card.</p>	<ul style="list-style-type: none"> • Quark • 4 color process - 2 sides • 5.5" x 20" opened • Fonts required: Helvetica, American Typewriter (alternate fonts may be used but will effect line wraps). • Space for imprinting custom text. • Design elements can be re-used in other ROP projects. 	<ul style="list-style-type: none"> • Print Order #PRT213 • 4 color process - 2 sides • 5.5" x 20" opened • Minimum quantity: 3000 • Coated glossy stock • Folded w/perforated reply card • Customizing available* • Co-Op printing schedule *
	<p>Postcards (Series of 4)</p> <p>A series of four colorfully illustrated postcards for direct mail that gains students' attention and encourages them to find out about ROP. Reverse side blank for handwritten note and address/postage.</p> <p>1 A dark room,empty easy chair, an unmanned game controller. <i>Caption: Timezzzzup! NEW GAME! Get ready to turn on REAL LIFE!</i></p> <p>2 Yellow brick "Career Pathways" form a star in the sky, red ladders reach to greater heights. <i>Caption: Reach Higher! Put yourself on a CAREER PATHWAY to SUCCESS!</i></p> <p>3 A high brick wall with a ladder reaching to the top. <i>Caption: Has your job search hit a wall? Climb over the barriers to your success.</i></p> <p>4 Success Starts Here SM Logo <i>Caption: ROP students get great jobs and go on to higher education.</i></p>	<ul style="list-style-type: none"> • Quark • Fonts not required. • 5" X 7" • 4 color process printing, one side • Design elements can be re-used in other ROP projects. 	<ul style="list-style-type: none"> • Print Order #PRT214 • 4 color process -1 side • 5" X 7" • Minimum quantity: 8000 (2000 sets of 4) • Coated card stock • Set up for custom imprinting on reverse side available * • Co-Op printing schedule *
	<p>Career Display Modules</p> <p>This durable set of screen-printed contoured cutouts transforms a standard 6' display board into a versatile "Stand Out" custom ROP exhibit.</p> <p>Each set contains:</p> <ul style="list-style-type: none"> 6 career figures (12"x14"approx.) 1 group pop-up figure (24" x 36") 1 red triangle w text (8" x 14") 1 blue triangle w text (8" x 14") 3 yellow triangle w/wo text (8" x 14") 12 career headline text on yellow 2 text balloons 5 small emphasis triangles 3 Black Picture Boxes (12"x12") 	<ul style="list-style-type: none"> • Illustrator • Fonts not required. 	<ul style="list-style-type: none"> • Print Order #PRT215 • Minimum quantity: 1 unit • Screen printed on Lexan exhibit material • Velcro fasteners • Pop-up supported frame • Die cut shaped • Co-Op printing schedule *

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CATALOG 2002 PRODUCT DESCRIPTION & PROJECT INFORMATION

Web Art, Flash Movie & Desktop Graphics

CDs and Download files of illustration, graphics and animation to enhance your in house publications and website.

<p>GC208</p>	<p>Graphics Collection CD: Career Icons Colorfully illustrated small spot icons representing a wide variety of jobs, occupations and careers to use in newsletters, flyers and class schedules. Also included are career headlines paired with a representative image.</p>	<ul style="list-style-type: none"> • Over 50 spot illustrations & text headlines • Color, black & white, grayscale • Intended for desktop publishing • jpg format • tif format (with clipping path)
<p>GC209</p>	<p>Graphics Collection CD: On-the-Job Illustrations Boldly drawn line art featuring a diversity of people enjoying their work. The chosen career categories for this CD include: retail sales, office/clerical, computer graphic/office, medical/nursing assistant, building/construction/mechanic, teaching/child care, csi/security, cosmetology, agriculture/floral, culinary arts. Great for adding visual interest in ROP newsletters, flyers and class schedules.</p>	<ul style="list-style-type: none"> • Over 50 illustrations & text headlines • Color, black & white, grayscale • Intended for desktop publishing • jpg format • tif format (with clipping path)
<p>GC210</p>	<p>Graphics Collection CD: Web Art Full color illustrations and custom text headlines jazz up your ROP website with a focus on diversity of occupations and people.</p>	<ul style="list-style-type: none"> • Over 50 illustrations & text headlines • Color, black & white, grayscale • Resolution specifically intended for web publishing • jpg format • gif format
<p>DF211</p>	<p>Download - Success Flash Movie Dynamic animated intro page for your ROP website which presents your ROP name and logo,featuring the Success Starts Here SM logo and bright, colorful career text in motion.</p> <div data-bbox="289 1430 854 1558" style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Go to online catalog to view the Flash Movie: www.myriadnet.com/rop2002/</p> </div>	<ul style="list-style-type: none"> • Easy to add to any website • Bright Eye catching color • Flash movie • File is custom designed with your ROP name and logo • Delivered over the internet
<p>DA212</p>	<p>Download - Animated Success Starts HereSM Logo Eye catching animated spot for your ROP website featuring the Success Starts Here SM logo and presenting your ROP name and logo, along with snapshots of a diversity of people taking part in the ROP program.</p> <div data-bbox="280 1843 875 1980" style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Go to online catalog to view the Flash Movie: www.myriadnet.com/rop2002/</p> </div>	<ul style="list-style-type: none"> • Easy to add to any website • Bright Eye catching color • Animated gif - will play on any browser • File is custom designed with your ROP name and logo • Place using any web authoring software • Delivered over the internet

